



An approach for prioritisation of national interests of the EU Member States

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ABSTRACT

This article aims to propose a methodology for national interests' prioritisation. It starts with the study and definition of the key term - national interest. The focus of the definition is on the long-term and comparatively stable ends that the nations aim to achieve. Then, the paper presents an overview of the existing methods for national interests' evaluation. The main section of the article is focused on the proposed approach for prioritization of the national interests of the EU Member States, based on methods for expert evaluation, and more exactly, the evaluation is done applying Analytic Hierarchy Process. Finally, an illustrative example is described to verify and validate the proposed methodology.

The research was conducted during the work on the EU project PYTHIA [1].

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I. INTRODUCTION

This article presents the result from the research, performed under the PYTHIA (Predictive methodology for TechNology Intelligence Analysis) project. PYTHIA is a research project that has received funding from the European Union's Preparatory Action for Defence Research – PADR programme. The objective of the project is to develop an innovative methodology for performing strategic technology foresight in the defence domain [1].

Over the centuries the concept of national interest has been related to continuous conflicts and wars because of the pursuit by all nations of their national interest. There exists close interrelation between geopolitics and national interests. The concept of “national interest” is and will continue to be a basis of international relations and politics. Nowadays we are witnesses of broadening the meaning of the concept which in addition to the survival of the nations, includes also the well-being of the people, their, culture, social consensus, levels of economic prosperity, demographic situation, etc. The focus of the definitions is on the long-term and comparatively stable ends that the nations aim to achieve. The appropriate evaluation and prioritisation of the national interests is the starting point for the identification of security risks and defence policy formulation and implementation to allocate adequate resources and to take proper actions to achieve the desired ends.

The understanding the interrelationships between the process of evaluation of national interests and defence technology foresight is the basis for the future EU defence capabilities development. The idea is to make evident the logic of this process, which starts with the prioritization (evaluation) of the national interests, identification of risks and opportunities to those interests related to the technologies development, potential means to defend the national strategic goals, and concludes with the determination of critical defence capabilities to protect the interests of the member state and the EU as a whole.

The efforts of researchers in the military domain are focused on developing solutions, implementing new technology opportunities, to support capabilities developments to protect national defence interests. These new technology solutions include an application of information technology in collaborative environment [2], mobile ad hoc networks [3], cloud computing and data centres [4]. Therefore, for supporting strategic decision-making, the military analysts

should have the means for prioritization of national interests and performing strategic technology foresight.

To achieve the relevant national interests' prioritization, the paper proposes an approach in form of a methodology for prioritization (evaluation) of the national interests of the EU member states based on methods of an expert's evaluation. The core of the methodology is the decision-making method – Analytic Hierarchy Process [5].

II. THE “NATIONAL INTERESTS” CONCEPT

One of the most frequently cited political scientist Donald Neuchterlein [[6] argues that the term “national interest” has been used by political leaders and scholars since the founding the nation-states to describe the aspiration and goals of sovereign entities in the international area. In his later works, Neuchterlein further developed the use of the concept of “national interest” as a tool for both analysis and policy development. He defined the term “national interests” as “the perceived needs and desires of one sovereign state concerning the sovereign states comprising its external environment” [6], and differentiating it from the “public interest” which refers to dealing with the internal domestic environment. Besides, the author developed a template that offers definitions of four versions of national interest (Survival, Vital, Major, and Peripheral) based on their relative intensity [7].

The approach of Donald Neuchterlein applied to determine and classify national interests is presented in table 1.

Table 1: National Interests Matrix (Adaptation from Donald Neuchterlein, “National Interests and National Strategy,” in Terry L. Heyns, ed., *Understanding U.S. Strategy: A Reader*, Washington, DC: National Defense University, 1983, p. 38.)

List of National Interests	Level of Intensity			
	Survival	Vital	Major	Peripheral
National Interest 1				
National Interest 2				
.....				
National Interest N				

Another prominent political scientist, Hans Morgenthau in the '50s of the past century stated: “The meaning of national interest is survival - the protection of physical, political and cultural identity against encroachments by other nation-states.” [8]. Also, the author describes “National Interest” as a key concept in international relations. Furthermore, he claims that all the nation-states are constantly engaged in the process of fulfilling or securing the goals of their national interests, and the foreign policy of each nation is formulated based on its national interest. Therefore, it is a universally accepted right of each state to secure its national interests [9]. Finally, Morgenthau defines two levels of national interest,

the vital and the secondary. Vital interests assure a state its security, its freedom and independence, protection of its institutions, and enshrinement of its values. Vital interests also negate compromise and represent issues over which the state is willing to wage war. Secondary interests are more difficult to define but do involve compromise and negotiation [10]. In this way, Morgenthau discusses what the national interest is in the face of the actual world of power politics.

In his study on the concept of the national interest of Hans J. Morgenthau, Ken Kiyono argues that the idea of the national interest has two factors. One is rationally demanded and, therefore, of necessity. The other is changeable and decided by situations. Furthermore, the author maintains that the concept of "national interest" preconceives neither a peaceful and harmonious world based on the eighteenth-century idea of "enlightened self-interest nor the unavoidableness of war as a result of "the pursuit by all nations of their national interest". On the contrary, "it assumes continuous conflict and threat of war, to be minimised through the continuous adjustment of conflicting interests by diplomatic action" [11].

A well-known definition of the Brookings Institute from the same period explains national interest as "What a nation feels to be necessary to its security and well-being ... National interest reflects the general and continuing ends for which a nation acts" [12].

Approximately a decade later, Charles Lerche and Abdul Said define the concept of national Interest as "The general, long-term and continuing purpose which the state, the nation, and the government all see themselves as serving."

Another well-known political scientist from the sixties years of the 20th century, Vernon Von Dyke argues, "National Interest is, that which states seek to protect or achieve in relation to each other. It means desires on the part of sovereign states" [13].

In recent times, an American political scientist Elmer Plischke discusses the "national interest" concept, and his understanding is that national interests are "those fundamental determinants, intrinsic needs, operational criteria or ultimate standards in accordance with which a nation frames its national purposes and goals" [14].

According to Liotta, "the national interest demands the willingness of a state to uphold its morals and national values with the commitment of its blood, treasure, time, and energy, to achieve sometimes specific and sometimes in specific ends. National interests reflect the identity of the people, i.e. their geography, culture, political sympathies, social consensus, as well as their levels of economic prosperity and demographic makeup. Thus, national interests are little more than a broad set of often abstract guidelines that allow a nation to function the way it believes it best should function" [15].

Similarly, to Morgenthau, Dawn stresses on the vital interests of a state of which survival is the first and foremost interest. A state's independence and territorial integrity come above all other interests [16].

In summary, the national interests are defined as the highest level of long-term and comparatively unchangeable national goals that a nation or group of nations aim to achieve.

III. METHODS FOR EVALUATION OF NATIONAL INTERESTS

This section presents a short overview of the existing methods for the evaluation of national interests.

As we discussed in section II, Donald Neuchterlein, using the National interests matrix, suggests a categorization (grouping) of national interests in the following four categories: survival, vital, major, and peripheral and four types: defence, economic, favourable world order, and ideological [7].

Following Neuchterlein's approach, some current authors suggest more practice-oriented classification of national interests for the political decision-making process. For example, Liotta suggests grouping national interests in two groups Core Strategic Interests and Interests of Significant Value [15].

The author introduces working definitions of "survival interest" as a nation's physical existence is threatened by an attack. The use of military force is unquestionably advanced in support of survival interests.

Next on the intensity scale are "vital interests" where serious harm to the nation occurs unless dealt with using strong measures, including force. Nations are unwilling to compromise these interests; the maintenance of territorial integrity is an example of vital national interest.

"Major interests" are next on the intensity scale. Similar to vital interests, a primary difference between the two is that use of force is not deemed necessary in the defence of major interests. Finally, "peripheral interests" affect a nation's overall interests but do not really pose a threat to the nation as a whole.

Suggested definitions are expected to enable consistency to be applied in determining what actions and means are necessary to achieve which desired ends.

In addition to the presented National interest matrix of Donald Neuchterlein, it should be added several other possible approaches to evaluate national interests.

One of the most frequently used is the Delphi method, which can be implemented in several rounds of data collection from Subject Matter Experts (SMEs) to achieve consensus among their opinions. This method is originally developed as a systematic, interactive forecasting technique, which counts on a panel of experts. It is based on the principle that forecasts (or evaluations) from a structured group of individuals are more accurate than those from unstructured groups. The experts fill out a questionnaire in two or more rounds depending on when the consensus among them will be achieved. After each round, the expert's study director provides an anonymised summary of the experts' evaluations from the previous round, as well as the reasons they provided for their judgments. Thus, experts are encouraged to review, and possibly revise their earlier answers in light of the replies of the other members of the panel to achieve consensus. The evaluation process can stop after reaching a predefined criterion (e.g., the

achievement of consensus, fixed number of rounds, stability of results, etc.). Then the basic statistics like mean, mode and median scores of the final results are calculated and interpreted [17], [18]¹.

It is important to underline that some authors warn about possible weaknesses and inaccuracy of the Delphi method, which is related to the fact that future developments are not always predicted correctly by the consensus of experts. The typical human factor issue of ignorance is important. If panellists are not informed about a topic, or they maintain very divergent opinions, the use of the Delphi method may not produce proper results [19].

It must also be taken into account that in areas such as science and technology forecasting, the degree of uncertainty is so great that exact and always correct predictions are almost impossible, so a high degree of error is to be expected.

Another methodological issue that has to be taken into account is the limited ability of Delphi to make complex forecasts with multiple factors. Initially, potential future elements were usually considered as if they did not affect each other. Later on, several extensions to the Delphi method were developed to address this problem such as Cross Impact Analysis that takes into consideration the possibility that the occurrence of one event may change probabilities of the other events covered in the survey.

The Cross-Impact Analysis is the umbrella term given to a family of techniques designed to evaluate changes in the probability of occurrence of a set of events arising from the actual occurrence of one. The model was introduced as a tool for reporting interactions between a set of forecasts when these interactions may not be taken into account when making individual estimates. Thus, the Cross-Impact Analysis provides a framework for examining and assessing the impact of multiple related components for future scenarios among themselves, while facilitating additional information about the system's relevant properties [20], [21].

Briefly, the combined application of Delphi and Cross Impact Analysis as possible instruments for data collection and analysis in Subject Matter Experts study will be a successful approach to evaluate the national interests of EU Member States.

Another quantitative methodology for analysis that could be used in the process of prioritisation of national interests and ranking the corresponding security risks is the Analytic Hierarchy Process (AHP). This technique is also useful in prioritisation of different policy options for mitigation of the identified risks and protection of national interests.

The American mathematician Thomas Saaty has developed the method and it became an important instrument in decision-making [5]. It presents a model of native human reasoning in solving decision tasks through a hierarchy of criteria. As

¹ For an extensive list of publications regarding using Delphi in forecast process, please see: Futures Methodologies. Delphi
https://www.rand.org/pardee/pubs/futures_method/delphi.html.

such, it has been used in several studies in sociology, ecology and economics. An advantage of the method is the nine-point scale for comparing the criteria at each level. Unlike the binary scales, which only allows determining the preference of one object to another, the nine-point scale provides options for determining the degree (intensity) of this preference.

The approach for a National interests prioritization, proposed in this article is an application of the Analytic Hierarchy Process. Next paragraphs will shortly describe the theoretical base of the Analytic hierarchy process.

Let a set of properties of the studied objects (alternatives) is given. These properties (objects) should be prioritized on the basis on a degree of their importance from the point of view of the experts. The task is reduced to selecting a variety of possible permutations:

$$\{ \langle P_1, P_2, \dots, P_n \rangle, \langle P_1, P_3, \dots, P_n, P_2 \rangle, \dots, \langle P_n, P_{n-1}, \dots, P_1 \rangle, \}$$

which are relevant to the experts' preferences.

Let $\{P_i\}$ is a set of ranking objects (criteria). Quantitative judgments for pair of objects are a pairwise comparison matrix $n \times n$; $A = (a_{ij})$, $i, j = 1, 2, \dots, n$. The elements a_{ij} are determined according to the following rules:

1. If $a_{ij} = \alpha$, then $a_{ji} = \frac{1}{\alpha}$, for $\alpha \neq 0$.
2. If the properties P_i and P_j are equally important then $a_{ij} = 1$, and $a_{ji} = 1$, in particular, $a_{ii} = 1$, for $\forall i$.

Consequently, $A = \begin{pmatrix} 1 & \dots & a_{1n} \\ \vdots & \ddots & \vdots \\ \frac{1}{a_{1n}} & \dots & 1 \end{pmatrix}$, i.e. A is the symmetrically reciprocal

matrix.

Quantitative judgments for pairs of objects (P_i, P_j) are set on a multidimensional scale (from 1 to 9), relevant to the relative importance of the object P_i to the object P_j . The scale is determined by the following rules:

3. If P_i is moderately preferred than P_j , then $a_{ij} = 3$.
4. If P_i is strongly preferred than P_j , then $a_{ij} = 5$.
5. If P_i is very strongly preferred than P_j , then $a_{ij} = 7$.
6. If P_i is extremely more preferred than P_j , then $a_{ij} = 9$.
7. Values 2, 4, 6, 8 and their reciprocal values are used to reduce trade-offs between slightly different judgments.

In cases, where the pairwise comparison matrix A satisfies, transitivity for all pairwise comparisons it is said to be consistent and it verifies the following relation - $a_{ij} = a_{ik} * a_{kj}$, $\forall i, j, k$ [22].

AHP allows inconsistency but provides a measure of the inconsistency in each set of judgments. The consistency of the pairwise comparison matrix can be determined by a measure called the consistency ratio (CR), defined as [5]:

$$CR = \frac{CI}{RI}$$

where CI is called the consistency index and RI is the Random Index.

Furthermore, Saaty provided average consistencies (RI values) of randomly generated matrices (Table 2).

Table 2: The average consistencies of random matrices [5]

n	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
RI	0,00	0,00	0,58	0,9	1,12	1,24	1,32	1,41	1,45	1,49	1,51	1,48	1,56	1,57	1,59

CI for a matrix of order n is defined as:

$$CI = \frac{\lambda_{max} - n}{n - 1},$$

where λ_{max} is the largest eigenvalue of the pairwise comparison matrix.

In general, a consistency ratio of 0.1 or less is considered acceptable. If the value is higher, the judgments may not be reliable and they should be reviewed.

According to Saaty, to decide an organised way to generate priorities it needs to decompose the decision into the following steps [22]:

1. Define the problem and determine the kind of knowledge sought.
2. Structure the decision hierarchy from the top with the goal of the decision, then the objectives from a broad perspective, through the intermediate levels (criteria on which subsequent elements depend) to the lowest level (which usually is a set of the alternatives).
3. Construct a set of pairwise comparison matrices. Each element in an upper level is used to compare the elements in the level immediately below concerning it.
4. Use the priorities obtained from the comparisons to weigh the priorities in the level immediately below. Do this for every element. Then for each element in the level below add its weighted values and obtain its overall or global priority. Continue this process of weighing and adding until the final priorities of the alternatives in the bottom-most level are obtained.

The AHP is a systematic approach developed in the 1970s to give decision-making based on experience, intuition and heuristics the structure of a well-defined methodology derived from sound mathematical principles. It provides a formalised approach where economic justification of the time invested in the decision-making process is provided by the better quality of the solutions to complex problems [[24].

There are two types of AHP models [22] - relative models and rating models. In a relative model, all properties (objects) are pairwise compared to establish priorities. In rating model standards (rating categories) are established for the criteria and the alternatives are rated one at a time against them.

The proposed approach is applying the AHP rating model to prioritize (evaluate) the national interests of the EU and/or of its Member States. The main advantage of using ratings is to decrease the number of comparisons and consequently the pairwise comparison matrix.

IV. AN APPROACH TO PRIORITIZE THE NATIONAL INTERESTS

This section presents a methodology as a set of guidelines to prioritize (evaluate) the national interest. The suggested guidelines are formulated based on the theoretical study of different definitions of the concept of “national interest”. Some ideas are also utilised from the case study carried out in Bulgaria with relevant experts to determine national interests. Moreover, the methodology utilises some lessons learned from the review and analysis of the national interests of the PYTHIA consortium countries and the EU. Finally, yet importantly, it combines the three discussed methods in section II: National Interests Matrix, Delphi and Analytic Hierarchy Process. The combination of the three methods is suggested because of the synergic effect of their combined application.

The methodology for evaluation of national interests can be implemented into practice using a panel of relevant experts to evaluate (identify, classify and prioritise) the national interests of a member state or the EU interests as a whole.

- Preliminary step - Selection of the experts

The selection of the experts, which will participate in the evaluation process, is a very important step. The critical methodological requirements to implement expert's study are summarized below.

First, it is necessary to guarantee that the pool of experts in a member state under scrutiny has been represented during the study as much as possible (decision-makers in the defence and security sector, military, technology developers, law enforcement agencies, intelligence and counterintelligence agencies, academia, civil society, media, etc.). This is imperative to guarantee as broad as possible opinions and to include the viewpoints of different stakeholders. To achieve this goal, there are at least two approaches. First, to ask different institutions to identify their relevant experts which means that the institution X identifies the expert Y as a person who will present in the best possible way the position and the viewpoint of the institution. The second approach is to apply “snowball sample” [[25] starting from a list of well-known experts and asking them to recommend their colleagues who are authorities in the field. After several rounds of names collection, the list of experts can be finalized because the names will start to repeat. Both approaches are useful in defining the sample of experts to participate in the evaluation process.

The second important requirement is to identify the methodology for data collection from the experts. The first option is to use a quantitative methodology (a detailed questionnaire for the experts) to fill out and give their assessments and arguments. The advantage of the qualitative approach is that it provides an opportunity to apply the Delphi method in several rounds of data collection from the SMEs to achieve consensus among their opinions. The other option is to use a qualitative methodology, as the example of the Bulgarian case study utilizing brainstorming, round table discussions, etc. The best option is to apply a combined qualitative and quantitative methodology.

Third, the organiser of the Subject Matter Experts study must start with an information session for presenting the goal, the expected results from the study, a brief presentation of each expert on the panel, introduction of common terminology and briefings on the topics of the study (national interests, threats and security risks). The goal is to achieve a shared situational awareness among the experts because usually before the SMEs study they have a different level of information and knowledge on the topic, use different concepts and definitions and have a different experience in participating in such endeavours. Therefore, it is critical for the success of the study the experts to attain a common initial picture of the situation, to know very well what are the expected results and the sequence of the activities during the study. It is important also from the viewpoint of the motivation, to give them information on how the results will be used and in which way they can influence the decision-making process. Finally, yet importantly, it is recommended that the organizers of the SMEs study to include at least one question that will help prove the level of expertise of the participants. This could be the questions about their level of knowledge, source of information, previous experience, etc.

The suggested next phases and steps for evaluation of the national interests are based on the specific application of the Delphi method and Analytic Hierarchy Process based on data collected from experts and are presented in figure 1.

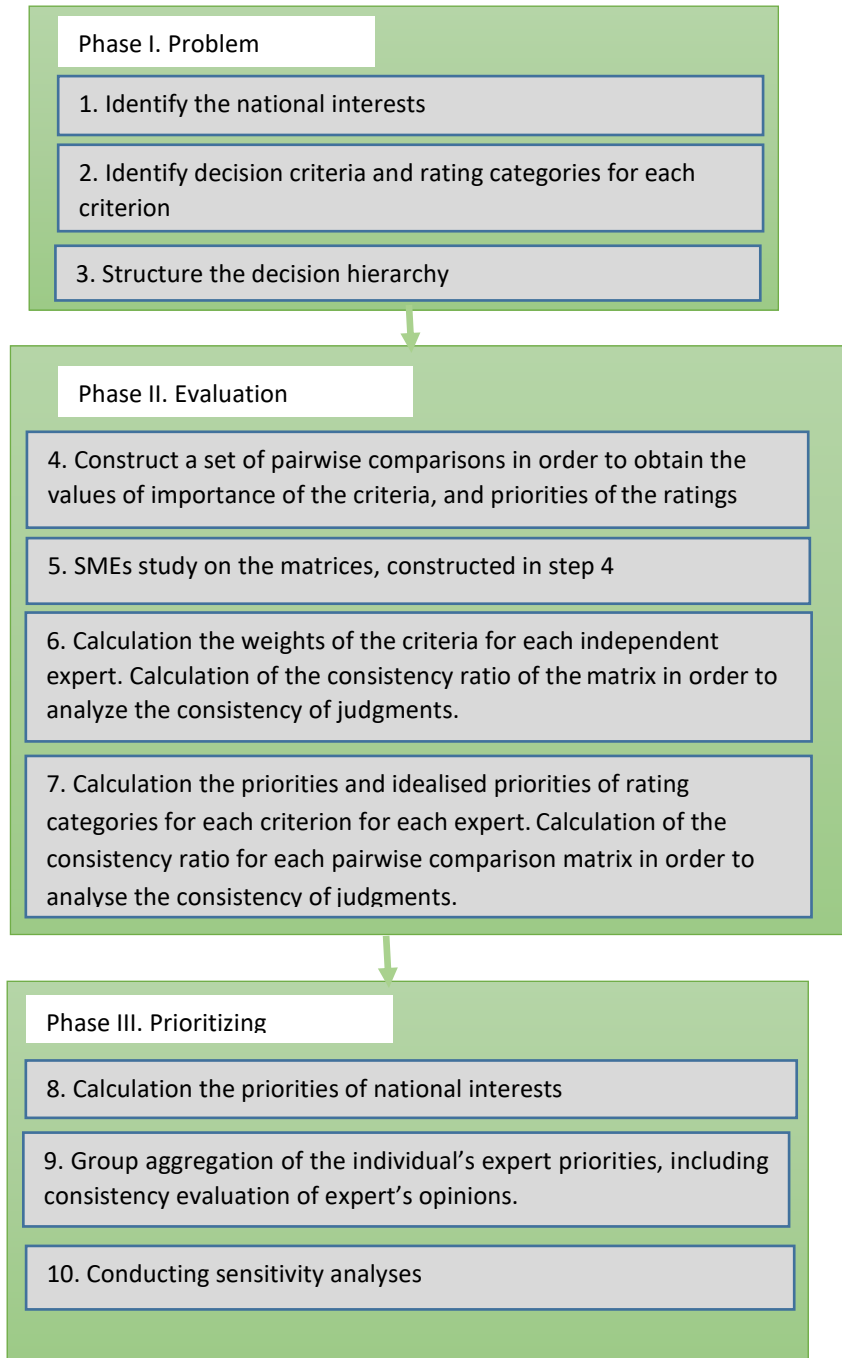


Figure 1: Phases and steps for evaluation of the national interests

Step 1 – Identify the national interests

- The combined application of Brainstorming, Roundtable discussion, Delphi method and Cross Impact Analysis is a possible instrument for data collection in expert's study of the identification of the national interests.
- Identify as broad as possible list of national interests (the highest level of the ambition following a nation frames, its national purposes and goals).

Step 2 - Identify decision criteria and rating categories for each criterion

To create a well-managed decision structure, it is recommended the number of criteria to be between three and five [[26]. The rating categories must be clearly defined, in the unambiguous way to adequately describe each criterion.

Our suggestion includes four criteria:

- Criterion "Type of the interest" (based on identified interests of the EU [27])

Rating categories:

- Promote peace and guarantee the security of the citizens and territory – TI1
- Advancement of the prosperity of the citizens – TI2
- Promotion of rules-based favourable global world order – TI3
- Promotion of democratic values and fostering the resilience of our democracies – TI4

Remark: A national interest has to belong just to one rating category.

- Criterion "Intensity of the interest" (based on Donald Neuchterlein publication [7])

Rating categories:

- Survival – II1
- Vital – II2
- Major – I3
- Peripheral – I4

- Criterion "Resources" to protect national interests

Rating categories:

- Completely sufficient – R1
- Almost sufficient – R2
- Partly sufficient – R3
- Insufficient – R4

- Criterion "Knowledge" to protect national interests

Rating categories:

- Completely relevant – K1
- Partly relevant – K2
- Irrelevant – K3.

All criteria are considered independent, as the AHP method indicates.

Step 3. Structure of the decision hierarchy

Figure 2 presents the hierarchy structure for evaluating (prioritizing) of the national interests.

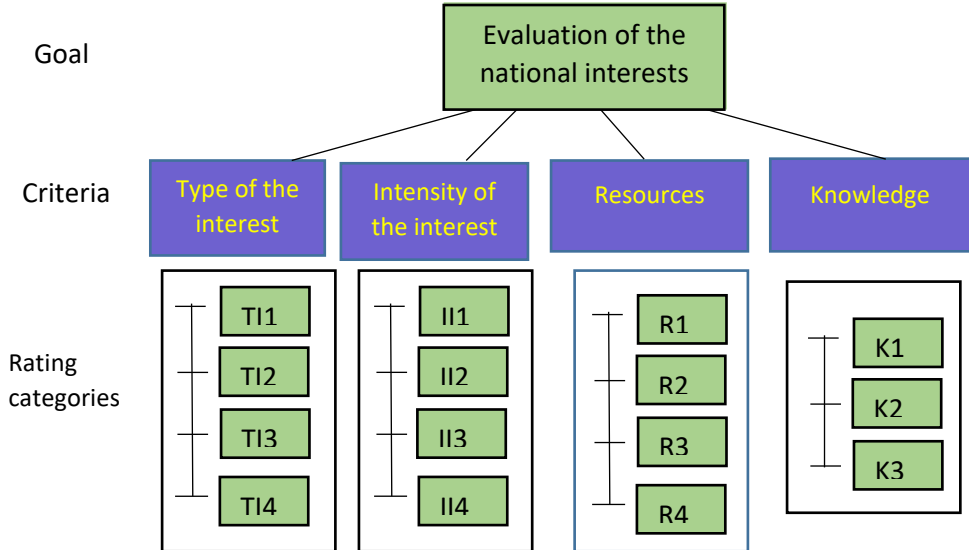


Figure 2: The structure of the decision hierarchy for the evaluation of the national interests

Step 4. Construct a set of pairwise comparison matrices

In this step, a set of five pairwise comparison matrices are derived to obtain the values of importance (weights) of the criteria and priorities of the rating categories.

Figure 3 presents the pairwise comparison matrix of the criteria concerning the goal.

	Type of interest	The intensity of the interest	Resources	Knowledge	Priorities
Type of interest	1	a	b	c	w_1
The intensity of the interest	$1/a$	1	d	e	w_2
Resources	$1/b$	$1/d$	1	f	w_3
Knowledge	$1/c$	$1/e$	$1/f$	1	w_4

Figure 3: The pairwise comparison matrix of the criteria

where $a, b, c, d, e, f \in \{1/9, 1/8, 1/7, 1/6, 1/5, 1/4, 1/3, 1/2, 2, 3, 4, 5, 6, 7, 8, 9\}$.

Figure 4 presents the pairwise comparison matrix for calculating priorities of the rating categories for the criterion “Type of the national interest”.

Rating categories for „Type of the national interest”	Promote peace and guarantee the security of the citizens and territory (T11)	Advancement of the prosperity of the citizens (T12)	Promotion of rules-based favourable global world order (T13)	Promotion of democratic values and fostering the resilience of our democracies (T14)	Priorities	Idealised Priorities
Promote peace and guarantee the security of the citizens and territory (T11)	1	α	δ	σ	w11	w11/max (w11, w12, w13, w14)
Advancement of the prosperity of the citizens (T12)	$1/\alpha$	1	γ	θ	w12	w12/max (w11, w12, w13, w14)
Promotion of rules-based favourable global world order (T13)	$1/\delta$	$1/\gamma$	1	η	w13	w13/max (w11, w12, w13, w14)
Promotion of democratic values and fostering the resilience of our democracies (T13)	$1/\sigma$	$1/\theta$	$1/\eta$	1	w14	w14/max (w11, w12, w13, w14)

Figure 4: The pairwise comparison matrix for calculating priorities of the rating categories of the criterion “Type of the national interest”

where $\alpha, \delta, \gamma, \sigma, \vartheta, \eta \in \{1/9, 1/8, 1/7, 1/6, 1/5, 1/4, 1/3, 1/2, 2, 3, 4, 5, 6, 7, 8, 9\}$.

Analogous matrices are constructed for the rating categories of the criteria - “Intensity of the interest”, “Resources”, and “Knowledge”.

Step 5. SMEs study on the matrices, constructed in step 4

Selected at preliminary step SMEs, fill out pairwise comparison tables. Based on the tables, the matrices, constructed in step 4 are filled in. The judgements in pairwise comparison tables should be based on the rules, described in section III (Saaty's Fundamental Scale).

Step 6. Calculation of the weights of the criteria. Calculation of the consistency ratio of the matrix to analyse the consistency of judgments.

The weights of the criteria and the consistency ratio of the matrix are determined by using the process of the AHP method, described in section III for the decision matrix in figure 3. A consistency ratio is calculated to analyse the consistency of judgments. The consistency ratio of 0.1 or less is acceptable. If the value is higher, the judgments may not be reliable and they should be reviewed.

Step 7. Calculation of the priorities and idealised priorities of rating categories for each criterion. Calculation of the consistency ratio for each pairwise comparison matrix to analyse the consistency of judgments.

The priorities of rating categories for each criterion are calculated according to AHP model, described in section III for the decision matrix in figure 4 and other three analogous decision matrices for the rating categories of the "Intensity of the interest", "Resources", and "Knowledge" criteria. For each matrix, the consistency ratio is calculated to analyse the consistency of judgments. The consistency ratio of 0.1 or less is acceptable. If the value is higher, the judgments may not be reliable and they should be reviewed. Then the obtained priority vectors are idealized [[23], that is, the best category receives the value 1 and the others must be proportionally smaller (see figure 4).

Step 8. Calculation of the priorities of the national interests

For each identified national interest is set up verbal rating on each criterion. Then the verbal ratings are substituted with their corresponding numerical ratings obtained in step 7.

The priorities of national interests (NI) are obtained according to the following formula:

$$P_k = \sum_{i=1}^4 w_i * ip_i^k, k=1, 2, \dots$$

where

P_k is the priority of the k^{th} National Interest (NI_k),

w_i is the priority (weight) of criterion i , $i=1, 2, 3, 4$

ip_i^k is the idealised priority of the rating category of the National interest k , concerning criterion i , $i=1, 2, 3, 4$.

Then these priorities are normalized to obtain the final priorities of National interests.

Each expert performs independently Steps 5 – 8.

Step 9. Group aggregation of the expert's judgments

There are two basic ways to aggregate individual preferences into a group preference, depending on whether the group of experts act together as a unit or as separate individuals. When group behaves like one, group judgments can be set employing a consensus on the pairwise comparisons. We assume that the group consists of individual independent experts and individual judgments should be aggregated. In this case, the method for aggregating individual priorities should be used. An aggregation of each individual's resulting priorities can be computed using either a geometric or arithmetic mean. Neither method will violate the Pareto principle [28]. Inconsistencies among an individual's judgments can be examined and the group can ask individuals to consider revising one or more judgments. It is possible also to be decided to exclude an individual judgement because of inconsistency.

Step 10. Conducting sensitivity analyses

A sensitivity analysis would be required to test under which conditions the ranking of interests may change. The method involves specifying a certain number of experiments, which set different possible combinations of the criteria' weights.

V. A PRACTICAL EXAMPLE FOR THE EVALUATION OF THE NATIONAL INTERESTS OF THE EU MEMBER STATES

This example presents the application of the proposed methodology for evaluation of the national interests of the EU Member States, based on Subject Matter Expert's judgements.

The first step is the identification of national interests. Figure 5 presents summarized national interests, which are analysed in D4.3 of the PYTHIA project and are the object of evaluation (prioritization) in this example. The list of the national interests presented in figure 5 is made based on mapping the interests of the PYTHIA Consortium member states. Those interests that are formulated in the same or close way content-wise have been merged. In this way, figure 5 contains 22 distinct national interests of the member states, defined in their strategic documents.

National Interests
Guaranteeing the right to preservation, development and expression of ethnic, cultural, linguistic and religious identity of persons belonging to national minorities
Limiting intrusions against personality and property
Prevention and counteraction of corruption and organized crime
Defence against an armed attack directed at national territory, its people and its assets. Guaranteeing the sovereignty, territorial integrity of the country and security of the borders
Providing infrastructure for the protection of public health and popularization of healthy life habits
Protecting the Constitution-established system and to uphold democratic values
Protection of the environment, increasing people awareness on the subject of environment and rational use of natural resources
Solidarity with its allies in Europe and abroad
Improving good neighbourly relations and ensuring regional stability and inclusion in the Euro-Atlantic and European political and economic matters
Effective cooperation within structures of the EU and NATO to maintain collective security and to strengthen European unity
Preserve the security and stability of the European continent and the transatlantic space
Attracting foreign investment and international trade
Overcoming of the negative demographic processes
Development of education, improvement of international scientific cooperation, science and applied activities in the spirit of national and European values
Developing and guaranteeing of IT infrastructure and secure cyberspace
Ensuring economic, financial and social stability and economic prosperity
Preservation and development of the national history, culture and identity
Protecting fundamental human rights and liberties of all citizens
Ensuring country energy security by maintaining reserves of basic resources, diversifying the types of energy and its sources
Protection of the population and critical infrastructure in a time of peace, crises and war
Defending and consolidating constitutional democracy and the rule of law
Providing sources and routes of supply of energy and other strategic raw materials

Figure 5: Identified national interests

Figures 6–12 present the implementation of the steps 2–7 from the methodology in section IV.

The expert has filled out the pairwise comparisons tables (greenfields), presented in figures 6 – 10 to derive priorities of the defined in section IV criteria and rating categories. The “**Element 1**” field contains the more important element in the comparison of two elements, and the “**Judgment**” field shows the assessment of how many times Element 1 is more important than other elements.

Table 2. Judgments of the criteria with respect to the objective		
1 = Equal; 3 = Moderate; 5 = Strong; 7 = Very Strong; 9 = Extreme		
2=Weak or slight; 4=Moderate Plus; 6=Strong Plus; 8=Very, very strong		
Pairwise	Element 1	Judgement
Type of the interest (C1) Intensity of the interest (C2)	C2	2
Type of the interest (C1) Resources (C3)	C1	5
Type of the interest (C1) Knowledge (C4)	C1	4
Intensity of the interest (C2) Resources (C3)	C2	6
Intensity of the interest (C2) Knowledge (C4)	C2	3
Resources (C3) Knowledge (C4)	C4	2

Figure 6: Identified criteria and pairwise comparisons (judgements)

Table 3 Judgments for deriving priorities for ratings on Type of the national interest		
1 = Equal; 3 = Moderate; 5 = Strong; 7 = Very Strong; 9 = Extreme		
2=Weak or slight; 4=Moderate Plus; 6=Strong Plus; 8=Very, very strong		
Pairwise	Element 1	Judgement
Promote peace and guarantee the security of the citizens and territory (T11) Advancement of the prosperity of the citizens (T12)	T11	7
Promote peace and guarantee the security of the citizens and territory (T11) Promotion of rules-based favourable global world order (T13)	T11	5
Promote peace and guarantee the security of the citizens and territory (T11) Promotion of democratic values and fostering the resilience of our democracies (T14)	T11	8
Advancement of the prosperity of the citizens (T12) Promotion of rules-based favourable global world order (T13)	T13	3
Advancement of the prosperity of the citizens (T12) Promotion of democratic values and fostering the resilience of our democracies (T14)	T12	4
Promotion of rules-based favourable global world order (T13) Promotion of democratic values and fostering the resilience of our democracies (T14)	T13	5

Figure 7: Pairwise comparisons for deriving priorities for ratings on „Type of the national interest“Identified criteria and pairwise comparisons (judgements)

Table 4 Judgments for deriving priorities for ratings on Intensity of the national interest		
1 = Equal; 3 = Moderate; 5 = Strong; 7 = Very Strong; 9 = Extreme		
2=Weak or slight; 4=Moderate Plus; 6=Strong Plus; 8=Very, very strong		
Pairwise	Element 1	Judgement
Survival (II1) Vital (II2)	II1	4
Survival (II1) Major (II3)	II1	6
Survival (II1) Peripheral (II4)	II1	8
Vital (II2) Major (II3)	II2	2
Vital (II2) Peripheral (II4)	II2	4
Major (II3) Peripheral (II4)	II3	2

Figure 8: Pairwise comparisons for deriving priorities for ratings on „Intensity of the national interest“

Table 5 Judgments for deriving priorities for ratings on Resources		
1 = Equal; 3 = Moderate; 5 = Strong; 7 = Very Strong; 9 = Extreme		
2=Weak or slight; 4=Moderate Plus; 6=Strong Plus; 8=Very, very strong		
Pairwise	Element 1	Judgement
Completely sufficient (R1)	R1	5
Almost sufficient (R2)		
Completely sufficient (R1)	R1	7
Partly sufficient (R3)		
Completely sufficient (R1)	R1	9
Insufficient (R4)		
Almost sufficient (R2)	R2	3
Partly sufficient (R3)		
Almost sufficient (R2)	R2	5
Insufficient (R4)		
Partly sufficient (R3)	R3	3
Insufficient (R4)		

Figure 9: Pairwise comparisons for deriving priorities for ratings on “Resources”

Table 6 Judgments for deriving priorities for ratings on Knowledge			
1 = Equal; 3 = Moderate; 5 = Strong; 7 = Very Strong; 9 = Extreme			
2=Weak or slight; 4=Moderate Plus; 6=Strong Plus; 8=Very, very strong			
	Pairwise	Element 1	Judgement
	Completely relevant (K1)	K1	4
	Partly relevant (K2)		
	Completely relevant (K1)	K1	9
	Irrelevant (K3)		
	Partly relevant (K2)	K2	4
	Irrelevant (K3)		

Figure 10: Pairwise comparisons for deriving priorities for ratings on “Knowledge”

Based on the filled expert’s judgements the pairwise comparison matrices are populated and the weights of the criteria and the priorities of the rating categories are computed. Next two figures present the populated matrices.

Decision matrix of judgments of the criteria with respect to the objective						
Criteria	Type of the interest (C1)	Intensity of the interest (C2)	Resources (C3)	Knowledge (C4)	Priorities	
Type of the interest (C1)	1	0,5	5	4	0,340274	
Intensity of the interest (C2)	2	1	6	3	0,468711	
Resources (C3)	0,2	0,166666667	1	0,5	0,068753	
Knowledge (C4)	0,25	0,333333333	2	1	0,122262	
CR= 0,041902317						
Deriving priorities for ratings on type of the National interest						
Ratings categories for „Type of the national interest”	Promote peace and guarantee the security of the citizens and territory (TI1)	Advancement of the prosperity of the citizens (TI2)	Promotion of rules-based favourable global world order (TI3)	Promotion of democratic values and fostering the resilience of our democracies (TI4)	Priorities	Idealised Priorities
Promote peace and guarantee the security of the citizens and territory (TI1)	1	7	5	8	0,644345	1
Advancement of the prosperity of the citizens (TI2)	0,142857143	1	0,333333333	4	0,104061	0,161499
Promotion of rules-based favourable global world order (TI3)	0,2	3	1	5	0,207305	0,321729
Promotion of democratic values and fostering the resilience of our democracies (TI4)	0,125	0,25	0,2	1	0,044289	0,068735
CR= 0,099293702						

Figure 11: Pairwise comparison matrices for criteria weights and deriving priorities for ratings on “Type of national interest”

Deriving priorities for ratings on Intensity of the interest						
Ratings categories for "Intensity of the interest"	Survival (II1)	Vital (II2)	Major (II3)	Peripheral (II4)	Priorities	Idealised Priorities
Survival (II1)	1	4	6	8	0,630478	1
Vital (II2)	0,25	1	2	4	0,20142	0,319472
Major (II3)	0,16666667	0,5	1	2	0,10822	0,171647
Peripheral (II4)	0,125	0,25	0,5	1	0,059882	0,094979
	1,54166667	5,75	9,5	15		
	0,97198685	1,158163686	1,028088243	0,898236845	0,018825	
	CR= 0,020916898					
Deriving priorities for ratings on Resources						
Ratings categories for "Resources"	Completely sufficient (R1)	Almost sufficient (R2)	Partly sufficient (R3)	Insufficient (R4)	Priorities	Idealised Priorities
Completely sufficient (R1)	1	5	7	9	0,654467	1
Almost sufficient (R2)	0,2	1	3	5	0,204451	0,312394
Partly sufficient (R3)	0,142857143	0,333333333	1	3	0,095507	0,145931
Insufficient (R4)	0,111111111	0,2	0,333333333	1	0,045575	0,069637
	CR= 0,070401991					
Deriving priorities for ratings on Knowledge						
Ratings categories for "Knowledge"	Completely relevant (K1)	Partly relevant (K2)	Irrelevant (K3)	Priorities	Idealised Priorities	
Completely relevant (K1)	1	4	9	0,717065	1	
Partly relevant (K2)	0,25	1	4	0,217166	0,302853	
Irrelevant (K3)	0,111111111	0,25	1	0,065769	0,091172	
	CR= 0,031806501					

Figure 12: Pairwise comparison matrices for deriving priorities for ratings on “Intensity of interest”, “Resources” and “Knowledge”

If the value of CR under a table is greater than 0.1, it means that judgements in the corresponding table may not be reliable and the expert should review them.

Next step is the assessment of each national interest against the four criteria. The expert should fill in the rating categories (green fields in the table on the figure below) for each national interest concerning each criterion. Figure 13 presents this process already completed.

An approach for prioritization of national interests of the EU member states

Criteria/ National interest	Type of the interest	Intensity of the interest	Resources	Knowledge
Defence against an armed attack directed at national territory, its people and its assets. Guaranteeing the sovereignty, territorial integrity of the country and security of the borders	Promote peace and guarantee the security of the citizens and territory	Survival	Almost sufficient	Partly relevant
Defending and consolidating constitutional democracy and the rule of law	Promotion of democratic values and fostering the resilience of our democracies	Major	Completely sufficient	Irrelevant
Developing and guaranteeing of IT infrastructure and secure cyberspace	Advancement of the prosperity of the citizens	Vital	Partly sufficient	Partly relevant
Development of education, improvement of international scientific cooperation, science and applied activities in the spirit of national and European values	Advancement of the prosperity of the citizens	Major	Almost sufficient	Completely relevant
Effective cooperation within structures of the EU and NATO in order to maintain collective security and to strengthen European unity	Promote peace and guarantee the security of the citizens and territory	Vital	Partly sufficient	Partly relevant
Ensuring country energy security by maintaining reserves of basic resources, diversifying the types of energy and its sources	Advancement of the prosperity of the citizens	Major	Insufficient	Irrelevant
Ensuring economic, financial and social stability and economic prosperity	Advancement of the prosperity of the citizens	Vital	Insufficient	Partly relevant
Guaranteeing the right to preservation, development and expression of ethnic, cultural, linguistic and religious identity of persons belonging to national minorities	Promotion of rules-based favourable global world order	Survival	Partly sufficient	Completely relevant
Improving good neighbourly relations and ensuring regional stability and inclusion in the Euro-Atlantic and European political and economic matters	Promote peace and guarantee the security of the citizens and territory	Vital	Almost sufficient	Partly relevant
Limiting intrusions against personality and property;	Promotion of rules-based favourable global world order	Survival	Completely sufficient	Irrelevant
Overcoming of the negative demographic processes;	Promotion of democratic values and fostering the resilience of our democracies	Vital	Completely sufficient	Completely relevant
Preservation and development of the national history, culture and identity	Advancement of the prosperity of the citizens	Peripheral	Completely sufficient	Partly relevant
Preserve the security and stability of the European continent and the transatlantic space	Promote peace and guarantee the security of the citizens and territory	Vital	Partly sufficient	Partly relevant
Prevention and counteraction of corruption and organized crime	Promotion of rules-based favourable global world order	Survival	Insufficient	Irrelevant
Protecting fundamental human rights and liberties of all citizens	Advancement of the prosperity of the citizens	Major	Almost sufficient	Partly relevant
Protection of the environment, increasing people awareness on subject of environment and rational use of natural resources	Advancement of the prosperity of the citizens	Vital	Completely sufficient	Completely relevant
Protection of the population and critical infrastructure in time of peace, crises and war	Promotion of democratic values and fostering the resilience of our democracies	Vital	Partly sufficient	Partly relevant
Providing infrastructure for protection of public health and popularization of prolife and healthy life habits;	Advancement of the prosperity of the citizens	Survival	Insufficient	Partly relevant
Providing sources and routes of supply of energy and other strategic raw materials	Promotion of democratic values and fostering the resilience of our democracies	Major	Partly sufficient	Irrelevant
Attracting foreign investment and international trade	Promotion of rules-based favourable global world order	Peripheral	Insufficient	Partly relevant
Solidarity with its allies in Europe and abroad	Promote peace and guarantee the security of the citizens and territory	Major	Partly sufficient	Completely relevant
Protecting the Constitution-established system and to uphold democratic values	Promotion of democratic values and fostering the resilience of our democracies	Survival	Almost sufficient	Partly relevant

Figure 13: Judgements of national interests

Final steps are implemented on the "Prioritization of the interests" sheet. The priority of each identified national interest is calculated, by substitution of the linguistic rating categories (figure 13) by the corresponding number values (figure 14). Figure 15 presents the results of the prioritization of the national interest, based on individual expert judgements.

[illegible]

Figure 14: Computation the priorities of the national interests

1	Defence against an armed attack directed at national territory, its people and its assets. Guaranteeing the sovereignty, territorial integrity of the country and security of the borders	0,09709095
2	Guaranteeing the right to preservation, development and expression of ethnic, cultural, linguistic and religious identity of persons belonging to national minorities	0,07951831
3	Limiting intrusions against personality and property;	0,07366164
4	Prevention and counteraction of corruption and organized crime	0,06650255
5	Providing infrastructure for protection of public health and popularization of prolife and healthy life habits;	0,06328943
6	Solidarity with its allies in Europe and abroad	0,06189517
7	Protecting the Constitution-established system and to uphold democratic values	0,06162461
8	Improving good neighbourly relations and ensuring regional stability and inclusion in the Euro-Atlantic and European political and economic matters	0,0613912
9	Effective cooperation within structures of the EU and NATO in order to maintain collective security and to strength European unity	0,06011028
10	Preserve the security and stability of the European continent and the transatlantic space	0,06011028
11	Protection of the environment, increasing people awareness on subject of environment and rational use of natural resources	0,04428836
12	Overcoming of the negative demographic processes;	0,04075554
13	Development of education, improvement of international scientific cooperation, science and applied activities in the spirit of national and European values	0,03124258
14	Developing and guaranteeing of IT infrastructure and secure cyberspace	0,02817677
15	Ensuring economic, financial and social stability and economic prosperity	0,02758969
16	Protection of the population and critical infrastructure in time of peace, crises and war	0,02464394
17	Preservation and development of the national history, culture and identity	0,02297218
18	Attracting foreign investment and international trade	0,0219153
19	Protecting fundamental human rights and liberties of all citizens	0,021703
20	Defending and consolidating constitutional democracy and the rule of law	0,02057216
21	Ensuring country energy security by maintaining reserves of basic resources, diversifying the types of energy and its sources	0,0169459
22	Providing sources and routes of supply of energy and other strategic raw materials	0,01400015

Figure 15: The prioritized national interests

This simple example verifies and validates the proposed methodology for prioritization (evaluation) the national interests of the EU Member States, based on an individual's expert judgements.

VI. CONCLUSIONS AND FUTURE WORK

The evaluation of national interests is the first important step in defence policy-making and defence strategy development. To implement an effective defence policy, it must be based on proper identification and prioritisation of national interests. After that the threats to the interests should be identified, the resources needed, and the corresponding defence strategy to protect national goals.

The conducted research shows that the approach, based on the Analytic Hierarchy Process is a powerful instrument for the prioritization (evaluation) of the national interests. The method for selection of Subject matter experts is a key component, to be able the proposed methodology to be effectively used.

Next step is to assess the impact of technology trends on future defence capabilities building to protect national interests.

Using as input the prioritized national interests, we will focus on defence interest (defence of national/EU territory and sovereignty) among other national interests and assess the impact of the identified new disruptive technologies on eight capability imperatives development (DOTMLPF-I). As a result, we expect to prioritize the defence technologies, applying the described methodology of Saaty (AHP rating mode) to identify which disruptive technology among the identified ones will have the most important impact on the development of the future defence capabilities (operationalized as 8 imperatives DOTMLPF-I).

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